

# SMiD's biennial meeting 2016

## The Social in the Media, the Media in the Social

Hindsgavl Slot, October 27-28, 2016

PRELIMINARY program (times can be subject to minor changes, and paper presentations can be moved to other slots if needed)

### Thursday, October 27, 2016

**12:00 - 13:00: Lunch**

**13:00 - 13:10: Welcome, opening session**

**13:10 - 14:30: Keynote (Room 1)**

Jill Walker Rettberg, Bergen University

[Title and abstract to be announced shortly.]

**14:45 – 16:45: Panel and paper presentations (Rooms 1-3)**

Room 1: “New intimacies and new relations created and negotiated via social media sites” (panel organized by Rikke Andreassen, Roskilde University)

- Michael Nebeling Petersen: The mimicking of pregnancy. Gay men's blogs about surrogacy
- Tobias Raun: ‘Too Emotional!’ Balancing Sharing/Oversharing when Using Facebook to Cope with the Death of a Close Relative
- Rikke Andreassen: Creating family through social media sites
- Maria Bee Christensen-Strynø: Extensions of mobility in disability awareness campaigns on social media
- Katherine Harrison: “Relive the passion – have an affair”: How affairs websites contribute to changing ideas about public/private boundaries and intimate relations

Room 2: “Platforms, users, data: the analysis of the social in social media” (panel organized by Stine Lomborg and Taina Bucher, University of Copenhagen)

- Stine Lomborg: Agency in social media: competing discursive framings of a research object
- Jakob Linaa Jensen: What is the social of Facebook and Twitter – a discussion of architecture and sociability
- Anders Koed Madsen: When the digital becomes the social
- Anja Bechmann: What we use Facebook Groups for: A cross-national comparison of personal Facebook groups

- Taina Bucher: When is the social in social media – a discussion of the Facebook trending controversy.

#### Room 3: Paper session

- Stine Gotved: Farvel til fællesskabet? 20 år med det sociale internet
- Lene Heiselberg: Seerevalueringer af emotionelle oplevelser i fiktionsserier
- Kim Schrøder and Mark Blach-Ørsten: Paradoxes of news consumption: How non-users of news are using the news
- Pia Majbritt Jensen and Susanne Eichner: Transnational audience: Cultural Spaces and Identities
- Sara Mosberg Iversen, and Monika Wilinska: Media representations of older adults from 2000-2015: An overview of the research
- Janne Nielsen, Niels Brügger, and Ditte Laursen: Changes in the characteristics of the Danish web 2005-2015

**17:00 - 17:40: Nordicom**

**17:40 - 18:00: The SMiD Award**

**18:00 - 19:30: General assembly of SMiD**

**20:00 -: Dinner**

### **Friday, October 28, 2016**

**9:00 - 10:30: Panel: “Legacy Media in Changing Contexts - the social in the media, and the media in the social” (Room 1)**

In what ways are old media social media? This panel will discuss the distinctive ways in which different types of legacy media are social – in the light of digitisation and a changing media landscape.

Participants:

- Stig Hjarvard, University of Copenhagen,
- Kirsten Frandsen, Aarhus University,
- Søren Schultz Jørgensen, University of Southern Denmark,
- Erik Granly, University of Southern Denmark

**10:45-12:30: Workshop and paper presentations (Rooms 1-3)**

Room 1: Workshop: “Ethical challenges in digital research” (organized by Malene Charlotte Larsen, Aalborg University)

Many media researchers use digital technologies in relation to their research activities. Especially, the field of social media studies opens up many opportunities for using digital technologies as data collection tools, research objects or communication platforms. However, such opportunities introduce new ethical challenges - and existing guidelines are not necessarily useful in their current form.

DIGETIK would like to invite you to this small workshop on ethical challenges in digital research. During the workshop we will discuss different ethical challenges that we media researchers face in our scientific work. The workshop will facilitate knowledge sharing of approaches for dealing with these challenges.

#### Room 2: Paper session

- Julie M.M. Lassen: What is public service television in a multi-channel system?
- Aske Kammer and Filip Wallberg: Data Exchanges in Mobile News Apps
- Anders Sundnes Løvlie: Meaningful personalization of museum experiences
- Kirsten Frandsen and Hanne Bruun: Tid og timing i produktionsanalysen
- Knud Lindholm Lau: Mediernes reelle og normative rolle i den aktuelle immigrationsdiskurs

#### Room 3: Paper session

- Jesper Tække and Michael Paulsen: De tre bølger - Teorien om undervisning i et digitalt mediemiljø
- Karen Klitgaard Povlsen and Stinne Gunder Strøm Krogager : Interventions in Danish schools: studying media literacy through iMovie
- Stine Liv Johansen: Digitale mediepraksisser i vuggestuen
- Maja Sonne Damkjær: The role of digital media when two become three: Social possibilities and pressures

### **12:30-13:30: Lunch**

### **13:30-15:30: Panel and paper presentations (Rooms 1-3)**

#### Room 1: Paper session

- Stig Hjarvard: Dependency: Critical perspectives on the integration of media in everyday life
- Jannie Møller Hartley: Digital distinction and civic connectedness – the role of news consumption and social media when young people navigate the political
- Gitte Stald: ‘All I know is that I know nothing’: (Some) Danish adolescents and their lack of self-confidence in relation to information and political participation
- Joeb Høfdinghoff Grønberg: Calibrating the body
- Malene Charlotte Larsen and Jette Kofoed: A snap of intimacy: Photo-sharing practices among youth on social media
- Lisbeth Klastrup: Social Visual Media – from “fællesskaber” (communities) to “deleskaber” (sharing groups)
- Marie Vejrup Nielsen and Gry Høngsmark: Expressions of Religious Identity in Social Media

Room 2: “Fra elfenbenstårn til Twitter: Kulturkritiske aktører i et digital medielandskab” (panel organized by Nete Nørgaard Kristensen, University of Copenhagen)

- Erik Svendesen, RUC: Den intellektuelle
- Unni From and Nete Nørgaard Kristensen: Kulturjournalister på Twitter
- Troels Østergaard: Musikjournalistik i en digital tidsalder

- Steffen Moestrup: Journalisten som performer i et crossmedia-landskab – et studie af persona-drevet journalistik og kulturkritik
- Helle Hastrup: Hollywoodstjerner & kulturel autoritet: 'Cultural intermediaries' og celebrity kapital

Room 3: “Analyzing social media images: a picture is worth a thousand words?”  
(panel organized by Anja Bechmann, Aarhus University)

- Anja Bechmann: Keeping it Real: From Faces and Features to Social Values in Deep Learning Algorithms on Social Media Images
- Katrin Tiidenberg: Social media images as practice, studying selfies in situ
- Sarah Schorr: Social Photography and the Danish Instagram Star
- Louise Yung Nielsen: Bodily becoming through images. The use of images on personal fashion blogs
- Annette Markham: Remix(ing) methods for visual analysis