

INAUGURAL LECTURE OF PROFESSOR RICHARD LING

INNOVATIVE COMMUNICATION



RICHARD LING, INNOVATIVE COMMUNICATION.

RICHARD LING RECEIVED HIS PHD IN SOCIOLOGY FROM THE UNIVERSITY OF COLORADO. FOR THE PAST THIRTEEN YEARS, HE HAS WORKED AT TELENOR R&D AND HAS BEEN ACTIVE IN RESEARCHING ISSUES ASSOCIATED WITH NEW INFORMATION COMMUNICATION TECHNOLOGY AND SOCIETY WITH A PARTICULAR FOCUS ON MOBILE TELEPHONY

INTERACTION OF MOBILE COMMUNICATION AND SOCIETY

In the past 15 years, mobile telephony has become one of the most common forms of mediation in the world. Indeed, there are more than 4 billion mobile subscriptions and in 2008 there were 2 trillion text messages sent and received. Mobile telephony has changed the way that we think of interpersonal interaction. We use it to coordinate everyday interactions and to have a good chat with a friend. We use it as a safety link and teens use it in their emancipation from their parents. Stressed executives use it as do poor farmers in the four corners of the globe. We use it to maintain social cohesion and it has become a taken for granted part of everyday life. In this lecture, I will review my work in relation to the interaction of mobile communication and society and look at some of the issues I am developing. This will include a discussion of the earlier quantitative studies, the examination of mobile communication's social consequences and finally theoretical issues that are arising from this material.

WEDNESDAY 28 OCTOBER, 2009 AT 14:00 IN KMD AUDITORIUM 2