

MEDIA & MOBILITY

September 7, 2007, 9:00 am-16.30 pm

University of Copenhagen, Southern Campus, Room 23.0.49

Mobile phones enable us to stay connected anytime, anywhere. The mobile phone, however, is only the latest in a series of modern media that provide access to information, and to communication with other people, across geographical and social distances. This research seminar takes stock of media and mobility, revisiting classic questions of 'local' and 'global' communication, and raising new issues for studies of mobile and ubiquitous media.

The seminar features keynotes by two prominent international scholars in this area - Joshua Meyrowitz, USA, and Rich Ling, Norway. In addition to presentations of ongoing research projects by Danish researchers, the program also includes a panel debate joining researchers and industry representatives from Telenor, TDC Mobile, and DR who will address themes at the crossroads of research and development.

Free participation.

Please distribute widely.

Organized by Film & Media Studies, Department of Media, Cognition and Communication, University of Copenhagen

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PROGRAM:

09.00-09.15	Welcome:	<i>Kirsten Refsing</i> , Dean of Faculty, University of Copenhagen <i>Klaus Bruhn Jensen</i> , University of Copenhagen
09.15-10.15	Keynote:	<i>Joshua Meyrowitz</i> , University of New Hampshire: Mental mobilities: Mind, media, and glocality
10.15-10.30	Coffee break	
10.30-10.50	Presentation:	<i>Gitte Stald</i> , IT University Copenhagen: Morphing mobiles
10.50-11.10	Presentation:	<i>Lisbeth Klastrup</i> , IT University Copenhagen: Shared stories - a study of mobile storytelling online
11.10-11.30	Presentation:	<i>Mette Berth</i> , Roskilde University Situated learning with mobile devices - trajectories through a mobile learning landscape
11.30-12.15	Lunch break	
12.15-12.35	Presentation:	<i>Anne Mette Thorhauge</i> , University of Copenhagen: Mobile communication at the university campus: Organisational structure, knowledge networks, and information technology
12.35-12.55	Presentation:	<i>Rasmus Helles</i> , University of Copenhagen: Personal media - Mobile communication in everyday contexts
12.55-13.15	Presentation:	<i>Klaus Bruhn Jensen</i> , University of Copenhagen: What's mobile in mobile communication? - Reconsidering senders, messages, and receivers
13.15-13.30	Coffee break	
13.30-14.30	Keynote:	<i>Rich Ling</i> , Telenor: Mobile communication and mediated ritual
14.30-15.30	Panel debate:	<i>Joshua Meyrowitz</i> (Univ. of New Hampshire), <i>Rich Ling</i> (Telenor), <i>Claus Stenholt</i> (TDC Mobile), <i>Johan Winbladh</i> (DR New media and television), <i>Rasmus Helles</i> (Univ. of Copenhagen), <i>Gitte Stald</i> (ITU). Chair: <i>Klaus Bruhn Jensen</i> (Univ. of Copenhagen)
15.30-15.40	Conclusion:	<i>Klaus Bruhn Jensen</i> (Univ. of Copenhagen)
15.40-16.30	Networking and free draft beer	

Free participation

SPEAKER BIOGRAPHIES

Mette Berth holds a Master's degree in Film and Media Studies, and is currently employed as a PhD fellow at CBIT at Roskilde University. Her PhD project on mobile learning is commissioned by the DREAM research consortium (www.dream.dk). The research project focuses on the use of mobile phones among young Danish high school students in order to unveil how the use of mobile communication technologies can generate situated learning processes in and out of school. Mette is also a teacher at Roskilde University and has taught workshops about design theory as well as creating concepts for design of mobile educational technologies.

Rasmus Helles is a PhD fellow at the University of Copenhagen. His PhD project is an empirical investigation of the impact of digitization on mediated, interpersonal communication. The project is anchored in the concept of social networks, and seeks to combine sociological network analysis with insights from cultural studies on the everyday use of media and technology. He has previously worked as a research assistant in several projects, and has published in English on the use of multimedia in genres of online communication (with Klaus Bruhn Jensen), and on media sociology, qualitative methodology, and cognitive media theory in Danish.

Klaus Bruhn Jensen. Professor, Dr.Phil. Dept. of Media, Cognition, and Communication, University of Copenhagen. Recent publications include *A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies* (Routledge, 2002); *Interface://Culture - The World Wide Web as Political Resource and Aesthetic Form* (Nordicom, 2005); and contributions to the *International Encyclopedia of Communication* (12 vols, Blackwell, 2008), for which he serves as Area Editor of Communication Theory and Philosophy. Current research interests: Internet and other computer-mediated communication, sound media, and communication theory.

Lisbeth Klastrup, Associate Professor in the Innovative Communication Research Group at the IT University of Copenhagen. She has published extensively on interactive forms of communication online, and has studied and worked with blogs and moblogs since 2001. From 2004-2006, she was one of the research partners in the Danish Mobile Content Laboratory consortium (MIL). She is currently co-editing the forthcoming *International Handbook of Internet Research* (Springer 2008).

Rich Ling is a sociologist at Telenor's research institute near Oslo, Norway. He has also been the Pohns visiting professor of communication studies at the University of Michigan in Ann Arbor, and now holds an adjunct position in that department. He is the author of the soon to be published book: *New Tech, New Ties: How mobile communication is reshaping social cohesion* (MIT). He is also the author of *The Mobile Connection: The cell phone's impact on society* (Morgan Kaufmann) and along with Per E. Pederson the editor of the book *Mobile Communications: Renegotiation of the Social Sphere* (Springer). Along with Scott Campbell he is the editor of *The Mobile Communication Research Series* and an associate editor for *The Information Society*. Ling has received recognition as an outstanding scholar from Rutgers University and Telenor.

Joshua Meyrowitz, is Professor of Media Studies in the Department of Communication at the University of New Hampshire, USA, where he has won the Lindberg Award for Outstanding Scholar-Teacher in the College of Liberal Arts. Professor Meyrowitz teaches courses in mass media, analysis of news, media criticism, and communication theory. He is the author of the award-winning book, *No Sense of Place: The Impact of Electronic Media on Social Behavior*, published by Oxford University Press. Dr. Meyrowitz's articles on media and society have appeared in numerous scholarly journals and anthologies, as well as in general-interest magazines and newspapers. His writings have been translated into 12 languages.

Gitte Stald, Assistant Professor, IT University Copenhagen. Participated in the European comparative project *Children and Their Changing Media Environment* 1995-1998, and in the research programme *Global Media Cultures* 1999-2001 with the project *Global Media, Local Youth*. Works on an ongoing project, *Mobile Media, Mobile Youth*. Participated in a cross-institutional research and development project on mobile solutions for dyslexics. Heads the Danish part of the EU research network *EU Kids Online* and participates in The MacArthur Foundation's series on *Youth, Digital Media, and Learning*. She has published articles on media and cultural globalization, adolescents' digital media cultures, online computer games, and mobile media.

Claus Stenholt, Marketing Director in TDC Mobil. In charge of data and content services at TDC Mobile. Has worked with content portals, music, television, and concepts for mobiles. Is experienced in cooperation with academic research. In the Mobile Content Lab, MIL, a project running 2005-2006, business partners such as TDC worked with students from the ITU, The Danish Design School, and the University of Copenhagen. The aim of the project was to develop new mobile solutions by pitching a large variety of themes and potentials.

Anne Mette Thorhauge, postdoc at the University of Copenhagen. My research project focuses on ICTs in the study environment of its Southern Campus. I recently completed my ph.d. thesis about patterns of communication in computer games. I am a member of the Danish Media Council for Children and Young People. As a part of this work, I certify films and take part in discussions regarding children's and young people's media use. Furthermore, I am a member of the PEGI (Pan-European Game Information) advisory board, and spilforskning.dk, a Danish game research network.

Johan Winbladh, Johan Winbladh is Commissioning Channel Editor for mobile services at DR. As such he is responsible for the strategy of mobile services, overall composition of the offerings, content and system developments as well as issues on innovation and regulation. DR currently offers a comprehensive and well visited wap-portal (mobil.dr.dk) with videos, ringtones, news, entertainment, EPG, games and other areas. DR also uses sms-interaction widely in relation to radio and TV programmes, both for voting and comments. DR is also engaged in several external innovation projects in order to drive development. Previous experience: New Media Audience Researcher at DR, Strategist at Visionik Interactive TV (R&D).